



Bring your
collaborative
Ideas
to life.
2023



P R O D U C T C A T A L O G

alfra.com

"OUR MAIN OBJECTIVE IS THE QUALITY OF OUR PRODUCTS AND OUR CUSTOMER SERVICE".

"WE CARE ABOUT OUR CLIENTS, SUPPLIERS, AND SHAREHOLDERS".



HECHO EN
MÉXICO



Mexican company,

Since 1979, with presence in 14 countries.

Warranty

Limited parts warranty.

For more information visit: alfra.com

Innovation

Our specialized personnel are continuously researching and developing products.

Exclusivity

We have national and international registered patents.

Attention and service.

Personalized advice.

Ecology

At the forefront of our business ethos:

- We have certified Wood suppliers.
- Yearly reforestation projects.
- We create compost from our food waste.
- We actively participate in our communities.

INDEX



Boards

- Whiteboards
- Cork boards
- Combo boards

Mobile boards

Demographics



Office



Home



School



Business



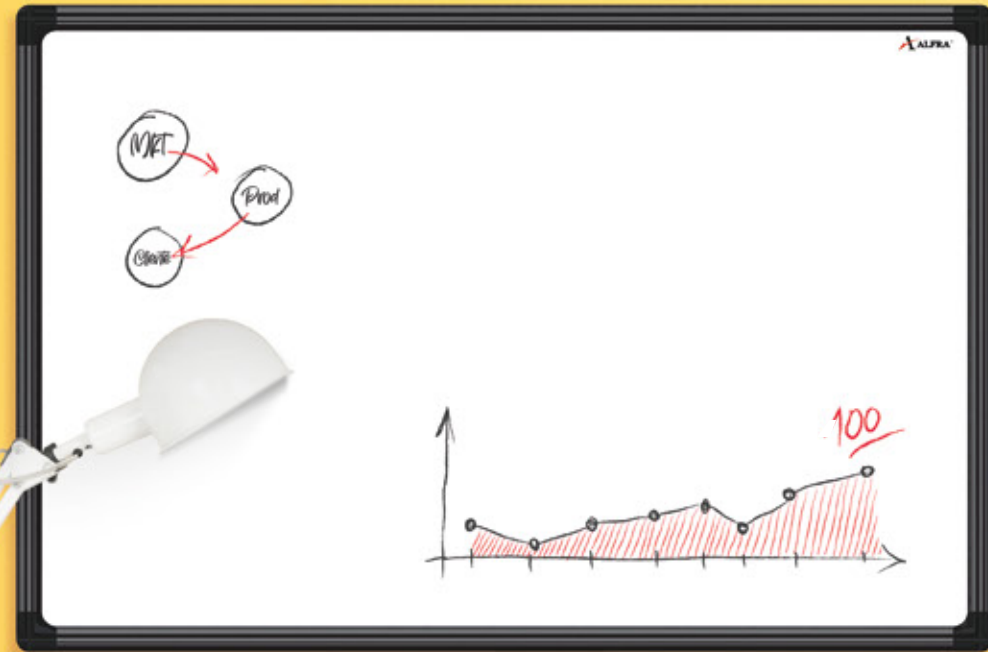
Industry



Horizontal and vertical installation

OUR PRODUCTS

ARE SPECIFICALLY DESIGNED
ACKNOWLEDGING
THE IMPORTANCE
OF YOUR EVERY
DAY TASK





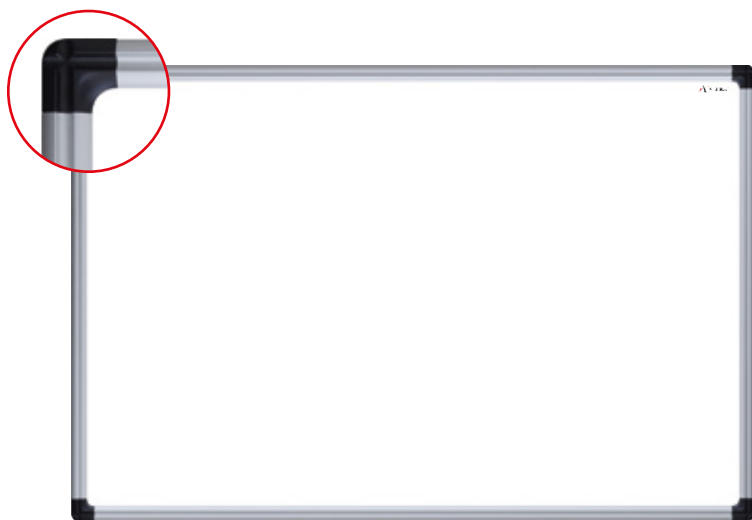
CONTINENTAL WHITEBOARD BLACK FRAME MAGNETIC STEEL DRY ERASE BOARD

Whiteboard with an easy-to-write and easy-to-erase surface. Rigid frame with integrated installation system in its design. Decorative corners included. Versatility of horizontal or vertical mounting.

Sales pack	Case pack	Board Size Inches
1	10	24x18
1	5	36x24
1	4	48x36



IDEAL:     



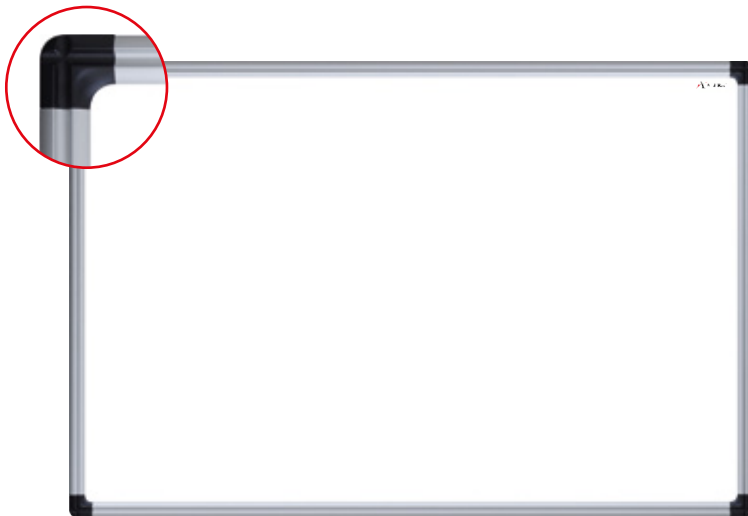
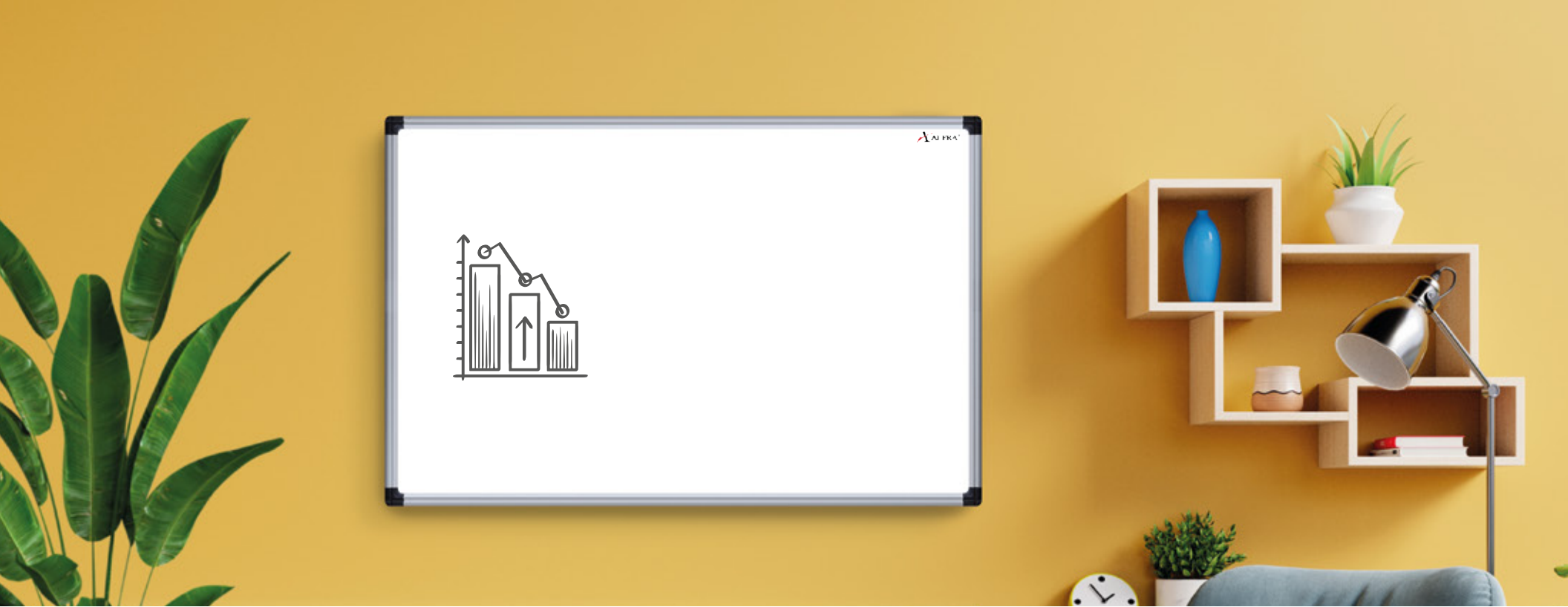
CONTINENTAL WHITEBOARD ALUMINUM FRAME MAGNETIC STEEL DRY ERASE BOARD

The premium magnetic dry erase surface is highly durable, never stains or ghosts, and erases easily. Reinforced anodized aluminum frame that prevents rust formation. 4 decorative corners included. Versatility of horizontal or vertical mounting.

Sales pack	Case pack	Board Size Inches
1	10	24x18
1	5	36x24
1	4	48x36
1	1	72x48
1	1	96x48



IDEAL:     



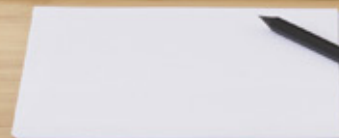
CONTINENTAL WHITEBOARD ALUMINUM FRAME PORCELAIN MAGNETIC DRY ERASE BOARD

Porcelain enameled surface of the highest quality, resistance, and durability, thanks to its baking process at over 820°C. Ultra-reinforced anodized aluminum frame. Sliding marker tray. Also suitable for projections.

Sales pack	Case pack	Board Size Inches
1	1	36x24
1	1	48x36
1	1	72x48

IDEAL:   

REINVENTING EFFECTIVE FORMS OF COMMUNICATION





CONTINENTAL CORK BOARD BLACK FRAME

100% natural cork surface that is resistant to punctures, allowing for better grip of pushpins. Sturdy frame with an integrated installation system in its design. Versatility of horizontal or vertical mounting.

Sales pack	Case pack	Board Size Inches
1	10	24x18
1	5	36x24
1	4	48x36



IDEAL:   



CONTINENTAL CORK BOARD ALUMINUM FRAME

100% natural cork surface that is resistant to puncture, allowing for better grip of pushpins.
Reinforced anodized aluminum frame that prevents rust.
Versatility of horizontal or vertical mounting.

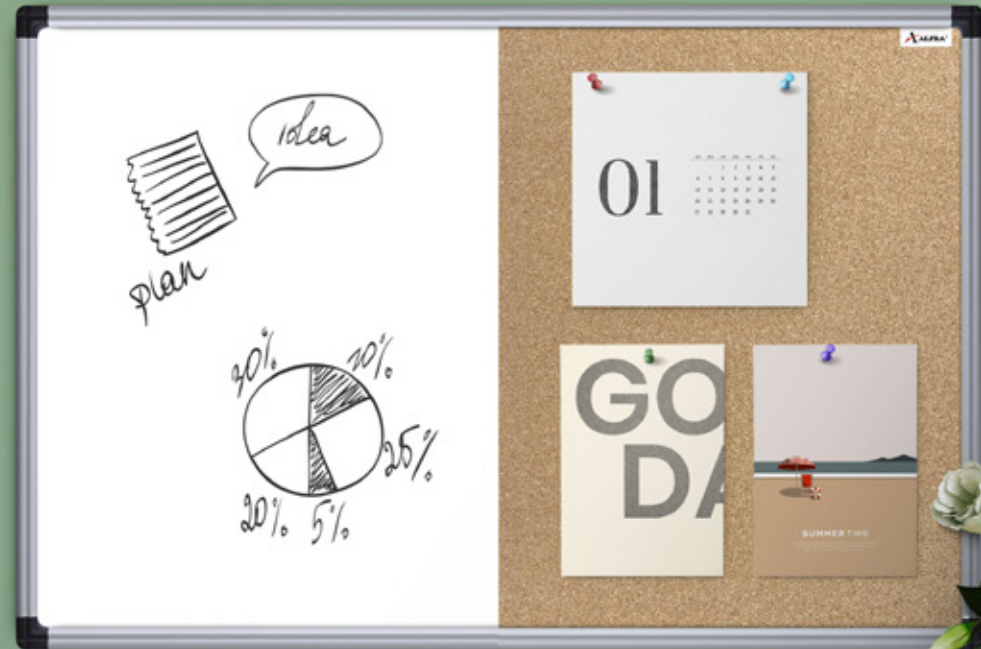
Sales pack	Case pack	Board Size Inches
1	10	24x18
1	5	36x24
1	4	48x36



IDEAL:



GREAT FOR
HOME
AND OFFICE USE,
MAKE YOUR LIFE
MORE
ORGANIZED





CONTINENTAL COMBINATION BOARD CORK/DRY ERASE BOARD

Whiteboard with a metallic magnetic surface and dry erase markers.
100% natural cork surface resistant to puncture. Reinforced anodized aluminum frame.
Practical for home, office, and business.

Sales pack	Case pack	Board Size Inches
1	10	24x18
1	5	36x24

IDEAL:   

SHARE YOUR IDEAS





ADJUSTABLE DRY ERASE EASEL

Multi-use, adjustable-height easel offers presentation options you can take anywhere! Sleek 1/2" aluminum frame surrounds a quality, non-ghosting dry erase board. Bottom marker tray spans the entire width and will support posters and large-format books. Locking safety hinges ensure stability and folding ability allows for easy storage. Steel tubing legs feature anti-skid tips and are height adjustable for use on the floor or table top. Dry erase surface is 27.5" wide x 35.43" high with a pressure-regulated steel strip along the top edge to hold tablets in place with thumbscrews.

Sales pack	Case pack	Board Size Inches
1	1	27.5x35.43

IDEAL:   



CONTINENTAL TRIPOD FLIPCHART ALUMINUM FRAME

Dry Erase surface is durable and resists ghosting or staining.
Anodized aluminum frame that prevents rust formation.
Sturdy foldable steel structure.
Adjustable height with screws.

Sales pack	Case pack	Board Size Inches
1	1	28x36

IDEAL:   

CONTINENTAL TRIPOD FLIPCHART BLACK FRAME

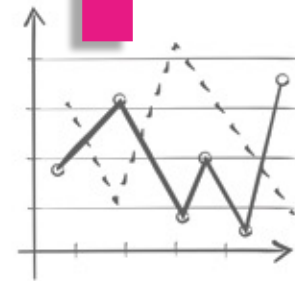
Whiteboard surface that allows the use of dry erase markers.
Black aluminum frame that prevents rust formation.
Sturdy foldable steel structure.
Adjustable height with screws.

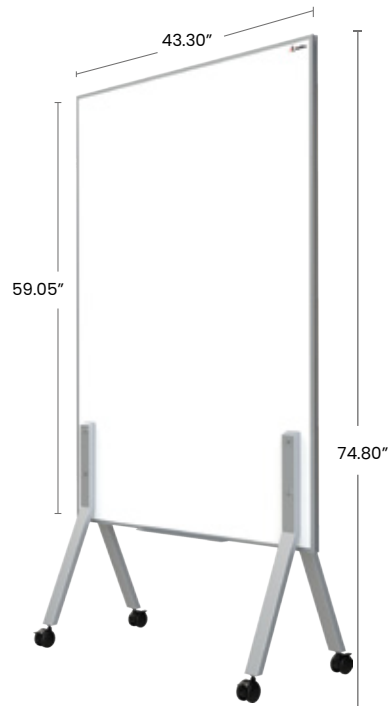
Sales pack	Case pack	Board Size Inches
1	1	28x36

IDEAL:   



DESIGNED
FOR YOUR
CREATIVITY





MOBILE BOARD LUX

A creative wall in motion. Strong structure with two usable surfaces. One side has a metallic whiteboard surface for using dry-erase markers and placing magnetic accessories. The other side is made of gray cork fabric that blends in with any space and is resistant to puncture. Wheels with brakes for greater stability. Write and share your ideas. Also use it to configure and declutter workspaces.



IDEAL:



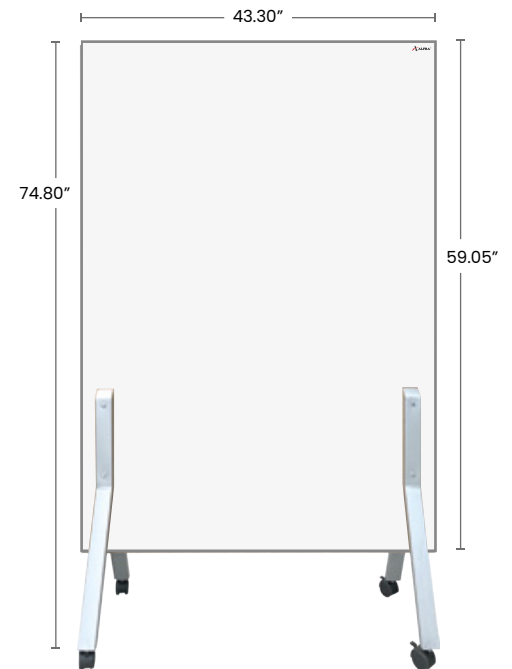
MOBILE BOARD NEX

A creative wall in motion. Strong structure with two usable surfaces. One side has a whiteboard surface for using dry-erase markers. The other side is made of 100% natural cork and is resistant to constant pinning. Wheels with brakes for greater stability. Write and share your ideas. Also use it to configure and declutter workspaces.

IDEAL:



NON-MAGNETIC



SCALETTA REVERSIBLE WHITE BOARD

Reversible double-sided magnetic mobile whiteboard.
Dry erase surface allows the use of magnetic accessories and provides a smooth writing surface and easy erasing.
Anodized aluminum frame to prevent rust formation.
Adjustable bracket that allows for a stable board.
Wheels with brakes for better stability.

Board Size Inches	Board Size Inches	Board Size Inches
35.42X47.24	35.42 x 70.86	47.24 x 70.86
35.42 x 59.05	47.24 x 59.05	47.24 x 94.48



IDEAL:

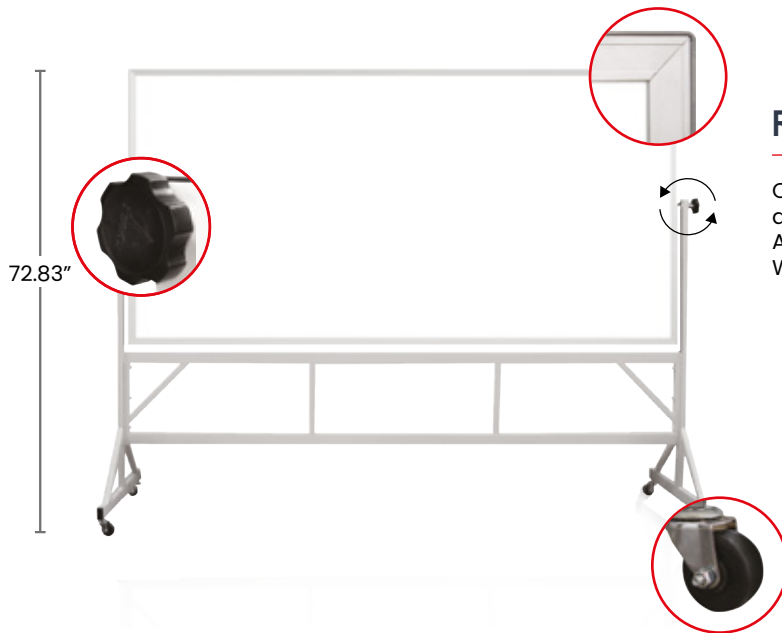


REVERSIBLE CORK BULLETIN BOARD/MAGNETIC WHITEBOARD

One side has a whiteboard surface for using dry-erase markers, which allows the use of magnetic accessories. The other side is made of 100% natural cork and is resistant to puncture.
Anodized aluminum frame to prevent rust formation. Adjustable bracket that allows for a stable board.
Wheels with brakes for better stability.

Board Size Inches
48x36
72x48

IDEAL:



Thank you!



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